

Care Co-ops

Social Enterprise Development - Tailored Packages

Care Co-ops promotes the development of social enterprise as a means of increasing positive social, economic and environmental impact. The Routeway service at Care Co-ops provides tailored packages of support in social enterprise development; this ranges from one-to-one meetings, group sessions, bespoke training courses and phone and e-mail advice and guidance.

The service is open to individuals, groups and organisations from a range of sectors including: commercial and private business; voluntary and community sector including charities; and statutory bodies including local authorities and health trusts.

Support can be one-off or longer term. Charges start from £35 per hour and we also have package and day rates. Initial consultation sessions, either face-to-face or by phone, are free of charge.

You can select individual areas from our Menu of Options or let us know what you require and we will tailor a programme to suit your specific needs:

No.	Item
1	Social enterprise - developing ideas and starting the process
2	Creating a basic business plan
3	Building on a basic business plan
4	Marketing - includes developing a product or service and market positioning
5	Legal structures
6	Personalisation: moving towards personalised services in difficult times
7	Contracts and commissioning with the local authority and PCT
8	Promoting your business - includes social media and partnership working
9	Trustee or Director recruitment and development
10	Service user and key stakeholder involvement
11	Project management – developing clear and effective systems
12	Service monitoring and evaluation
13	Introduction to social impact measurement
14	Budgets and finance – an introduction
15	Funding and revenue - including fundraising strategy and assessing revenue streams
16	Business coaching and mentoring
17	Peer support with similar organisation
18	Other business advice and support tailored to the needs of the organisation

Please contact us for more information or to arrange an initial consultation:

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